

CLAIRE PARDINGTON

WOMEN'S RTW SENIOR DESIGNER

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Senior Designer with 12+ years of experience building commercially successful women's RTW collections. Known for delivering best sellers, strong sell-through, and cohesive assortments from concept to production.

ACCOMPLISHMENTS

- Delivered company-wide best sellers and repeat orders
- Launched brand generating \$30K pre-sales, maintained 50% margins
- Reduced sample overdevelopment; improved development efficiency
- Produced 160+ commercially successful RTW collections
- Cut \$100K-\$150K costs via strategic redesign
- Drove 24% sales lift through assortment strategy

AREAS OF DESIGN EXPERTISE

Women's RTW Design & Direction
Trend Forecasting & Analysis
Garment Construction & Fit
Draping
Costing & Margin Optimization
Cross-Functional Collaboration

Concept to Production Development
Line Building & Assortment Strategy
Embellishment & Finishing Techniques
Color Theory & Print Development
Freehand Sketching & Technical Flats
Technical Design & Pattern Collaboration

Fabric Sourcing
Vendor Management
Trim Packages
CAD Creation
Fashion Illustration

EXPERIENCE

Design Director | PARDINGTON COLLECTIVE | New York, NY 2017 – 2024

- Launched luxury RTW DTC brand generating \$30K in pre-sales while maintaining 50% margins.
- Optimized collection profitability by cutting \$100K-\$150K through strategic redesign while preserving silhouette and quality
- Directed end-to-end product development across design, fittings, materials, and production
- Edited assortments based on cost, feasibility, and margin strategy
- Collaborated with fine artists on exclusive print developments to differentiate brand positioning
- Secured private red carpet and editorial clients through strong design POV and execution

Senior Designer | VICTORIA'S SECRET | New York, NY 2013 – 2016

Designer Collection (Runway)

- Drove category-leading performance, delivering company-wide best sellers and repeat production orders across Very Sexy and Designer Collection categories
- Designed 160+ RTW and runway collections translating creative direction and sales data into high-performing assortments
- Partnered cross-functionally to deliver complex collections on time
- Led proto fittings and mentored assistant and associate designers to uphold fit, quality, and design standards
- Engineered embellished runway garments with overseas specialty vendors, balancing statement design with commercial viability
- Streamlined post-presentation revision processes, accelerating updates following C-suite feedback

Assistant Store Manager | ALICE + OLIVIA | New York, NY 2025 – Present

Client Strategy, Market Insight, & Brand Liaison

- Drove \$20K-\$30K weekly personal sales through elevated styling and client development
- Contributed to \$6M Madison Ave and \$3M Bryant Park annual revenue performance
- Translated client demand insights into product recap influencing 24% sales lift

OTHER EXPERIENCE

Associate Designer | VICTORIA'S SECRET | New York, NY

Very Sexy Collection

Assistant Designer | VICTORIA'S SECRET | New York, NY

PINK Collection

Design Intern- Assistant Designer | CALVIN KLEIN COLLECTION | New York, NY

Francisco Costa

EDUCATION

MBA, Entrepreneurship – University of Michigan's Ross School of Business

Honors: "Entrepreneur of the Year" Award; Admitted to 8 highly selective entrepreneurial and leadership programs

BFA, Fashion Design & Illustration (Women's RTW) – Fashion Institute of Technology

Honors: Selected for prestigious "Fashion Art & Illustration" program Senior year, among current industry leaders like Daniel Roseberry of Schiaparelli

Study Abroad – Politecnico Di Milano (Milan, Italy)

TECHNICAL DEVELOPMENT

Tech pack creation & specifications, embroidery layout design, pattern making oversight, proto fitting, sample room management, quality control

SOFTWARE

Adobe Creative Suite (Illustrator, Photoshop, Light Room, InDesign), Microsoft Office, Google Workspace, PLM systems

SOFT SKILLS

Team player, comfortable in fast-paced environments, strong verbal and written communication, cross-functional collaboration, ability to manage multiple priorities, deadline-driven, detail-oriented, highly organized, adaptable and flexible, solutions-oriented, proactive self-starter, strong interpersonal skills, professional and composed under pressure, results-driven